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Santa Rosa Symphony Returns to Live Performances: Building Bridges and Finding New Connections

(Santa Rosa, Calif.) —Santa Rosa Symphony's 2021-2022 fiscal year returned to a reconnection through live audience performances buoyed by a 'plan and adjust' mantra, while still navigating a third season impacted by COVID-19. It tested the ingenuity and commitment to artistic and educational vibrancy, diversity and relevancy within a fiscally sound environment. In the end, SRS passed the test with flying colors.

Top Organizational Highlights for this fiscal year included:

- Largest budget in our history exceeding \$5 million for the first time and the highest level of artistic expenses, yet still ending in the black for a 19th record year
- Returned to live performances, with Classical Series, Pops Series and Family Series returning after a one-year absence
- Second anniversary of overseeing the effective organizational response to COVID-19 virus pandemic
- Faced with last-minute COVID cancellations, Music Director, Francesco Lecce-Chong, reprogrammed January classical set with three different programs, that were all met with great acclaim
- All educational programs proceeded, returning to in-person
- Performed a four-concert youth orchestra tour of Northern Spain
- Record level of donations, exceeding \$3 million for the first time in our history
- Most successful gala fundraiser in the gala's 19-year history
- Performed and video recorded record four world premieres broadcast in July on local PBS TV to over 2.8 million households
- Successfully negotiated our first commercial label agreement to produce Ellen Taaffe Zwilich CD

INTERVIEW OPPORTUNITIES:

Alan Silow

ABOUT SANTA ROSA SYMPHONY

Santa Rosa Symphony, the Resident Orchestra of the Green Music Center, is the third-oldest professional orchestra in California, and the largest regional symphony north of Los Angeles. Francesco Lecce-Chong, the Symphony's fifth music director in its 95 years, began his tenure in 2018. Alan Silow, President & CEO, began his tenure in

2002. The Symphony is committed to core values of artistic excellence, innovative programming, comprehensive music education and community service.

The Symphony's performance schedule includes 21 Classical Series concerts (seven sets), Seven Discovery Dress Rehearsal concerts, a three-concert Family Series and a four-concert Pops Series, as well as special concerts.

Awards include an American Symphony Orchestra League MetLife Award for Community Engagement and a first-place award for adventurous programming in the 2012-2013 season from the American Society of Composers, Authors and Publishers (ASCAP).

The Symphony is recognized for having one of the most comprehensive music education programs in California, serving nearly 30,000 youths annually. Collaborations with schools and organizations across Sonoma County have gained the Santa Rosa Symphony national attention and support.